



Roen Systems Limited

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"Roen Systems Limited (RSL)'s approach to Information Technology Consulting is to create, modify, enhance, and protect the Information Technology business assets of RSL clients through advising businesses on how to best use information technology to meet their business objectives. In addition to providing advice, RSL provides outsourcing services that include estimating, managing, implementing, deploying and administration of Information Technology systems on behalf of our clients."

"The carefully balanced combination of broad knowledge and experience in the Information Technology space, the innovative and tailor-made approach to Information Technology and the professionalism of our staff enhance RSL's capabilities to effectively provide Information Technology solutions to our clients. Adherence to best practices in the implementation of client solutions makes RSL capable of optimally satisfying the Information Technology needs of our clients."

Richard Chege, CEO

Basic Information

- Provides Information Communications Technology Consulting Services
- Operating in Kenya
- Address:
 - Roen Systems Limited
 - MM Chambers, K-Rep Centre 4th Floor, Wood Ave off Lenana Road
 - P.O Box 54010 00200
 - Nairobi, Kenya.
- Kenya business identification number: CPR/2014/130157
- Kenya Tax Identification Number: P051458454P
- Bank account name: ROEN SYSTEMS LIMITED
- Bank account number: 1152441558
- Bank name: Kenya Commercial Bank
- Bank branch: Village Market

Management Directory

- Richard Chege Njoroge - Director
 - IT Specialist
- Francis Ndwiga Njoroge - Director
 - IT Specialist

Company Strategy

Purpose

To be a significant presence in the Information Technology industry by providing enhanced services, solutions, relationship and profitability.

Vision

To provide quality, innovative and cost effective Information Technology solutions and services that exceeds the expectations of our esteemed customers.

Mission Statement

To build long term relationships with our partners and clients and provide exceptional customer services by pursuing business through innovation and advanced technology.

Core Values

- We believe in treating our clients with respect and faith
- We grow through creativity, invention and innovation
- We integrate honesty, integrity and business ethics into all aspects of our business functioning

Goals

- Regional expansion in the field of Information Technology and develop a strong base of key clients and partners
- Increase the assets and investments of the company to support the development of Information Technology solutions and services
- To build good reputation in the field of Information Technology and become a key player in the industry

Our Merits

- Unique and creative solutions that meet the clients' expectations not only by realizing the clients' business objectives, but particularly by our strict adherence to the ethical principles of Information Technology best practices
- Continuous search for opportunities beyond the agreed Information Technology parameters of our clients' Information Communications Technology and business objectives
- Creative approaches to the clients' special needs in order to find unique and tailored Information Communications Technology solutions
- Team work based on the implementation of progressive Information Communications Technology solutions
- Professional quality of services provided by a highly motivated team
- Strong Information Communications and Technology background
- 24/7 Availability

Services

Here we want to express our heartfelt gratitude to our clients for the trust they have been placing in us. We have proven our Information Consulting expertise and experience in a number of industries. We believe that the length of our service agreements is proof of the positive effect of our activities on our clients' business.

- Web Solutions
- I.T Hardware
- Software
- I.T Security
- Netorking & Communication
- Fire Security Systems
- CCTV Systems Installation
- Access Control Systems Installation
- Mobile App Development
- Service & Maintenance
- Corporate Branding

Web Solutions

We ensure that your web presence is functional, memorable and complements your business processes.

Our solutions range from providing basic internet presence to complex CMS, corporate email services and integrated websites.

The websites we develop act as marketing tools for your establishment.

Our goal is to produce a fully functional website that can act as an office away from the office with functionalities such as:

- E-Commerce Websites (E-shops)
- Customer Relationship Management Systems (CRM)
- Entertainment Websites (Streaming)
- Order tracking websites
- Information and organizational websites
- Social Media Web Strategies
- Search Engine Optimization (SEO)
- Website re-design and maintenance
- E-mail configuration and maintenance
- Web Hosting
- Internet Service Provision

The websites that we develop for our clients are done professionally with several key pillars in mind during the whole process from the beginning to completion.

We strive to provide the client with a fully functional website in accordance to the clients' specifications in the agreed upon timeline.

We do this while ensuring a high standard of quality in the design and implementation of the website at the same time ensuring that we stay within the clients' budget and as per stipulated in the contract.

In addition to this, we provide a comprehensive after sale service to our clients by providing a customer care line that is open to our clients and manned 24/7 to provide timely and efficient after sale technical support and service.

IT Consulting

At Roen Systems Ltd, our mission is to help people and businesses throughout the world realize their full potential through provision of world class IT consultancy services to our clients.

We develop and implement robust, open source enterprise applications.

We provide the following consultancy services with the aim of achieving your goals in the delivery of products and services:

- IT Application Specification
 - Requirements gathering
 - Application design
 - Website design
 - CMS design and implementation
 - E-commerce implementation
- IT Management & Support
 - Management and operations of IT systems
 - IT Strategy – development and review
 - Business Continuity and disaster recovery planning
 - Change management
 - Business process design
 - Management of IT expenditure
 - Help desk & support
- IT Procurement
 - Requirements Gathering
 - Product Selection
 - Procurement Management
 - Client-side Representation
 - Contractual and Legal Guidance
 - Development of SLA's
- Information Management & Security
 - Information Management & Security
 - Information storage, reliability and availability
 - Information Backup & Recovery

Branding

Too often small businesses neglect diligent branding and positioning. At Roen Systems, every project, no matter how large or small, starts with careful development or understanding of our client's brand.

From developing a brand identity from scratch to implementing an existing brand, to helping our clients strategically position themselves, we help our clients clearly define, protect and consistently implement their brand into everything they do.

- Brand Identity and Strategy

Your brand is your most valuable asset, therefore we work with our clients to define and implement brand consistency throughout their business with a Brand ID – also known as brand standards or corporate identity.

Successful marketing is not a series of unrelated, one-off attempts. Instead it is a result of planning, consistency and diligent measurement & refinement. With our full service clients we help steer the ship.

- Logo Design

Logo design is much more than picking a font and colour.

At Roen Systems we develop logos that are the centrepiece of your marketing strategy and instantly communicate with your target audience.

All our logos come with a brand manual and guideline.

- Packaging

You've discovered a unique company that truly cares about your product and your packaging design needs. We possess fine-tuned packaging skills and knowledge that can help position your product and get it to jump off the shelf.

- Stationery Design

Once you have a brand, it is essential to present it consistently throughout all of your stationery and ensure it looks its best across all formats. Your stationery is how your brand is delivered to your customers- from the business card you give on your first visit, the letterheads for your sales quotes and finally to the invoices that you send.

24/7 Contacts

Roen Systems Limited 24/7 contact information for Kenya:

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